ORDER

Orders Order / Rev: 435535 Alt Order #: Product Desc: Scott Cosper for St. Rep. 2016 Estimate: **KWTX** Scott Cosper for St. Rep. 2016 Flight Dates: 10/19/16 - 11/08/16 Primary AE: Robert Lepping Original Date / Rev: 10/18/16 / 10/18/16 Sales Office: WACR Order Type: **NORMAL** Sales Region: Regl Agency Name: **KC Strategies Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 3571 Far West Blvd Ste 196 Billing Cycle: EOM/EOC Austin, TX 78731 Agency Commission: 15% Advertiser Name: Cosper for State Rep New Business Thru: Demographic: HHOrder Separation: 00:15:00 **Product Codes:** Candidate - State - House Advertiser External ID: 63391 Priority: P-03 7289 Agency External ID: Revenue Codes: AGY, POL, POL-CAND Unit Code: General Bill Plan Totals

Start Date	End Date	# Spots	Gross Amount	Net Amount	Month

Start Date	End Date	# Spots 0	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
09/26/16	10/30/16	119	\$17,880.00	\$15,198.00	October 2016	119	\$17,880.00	\$15,198.00	0.00
10/31/16	11/08/16	88	\$13,820.00	\$11,747.00	November 2016	88	\$13,820.00	\$11,747.00	0.00
					Totale	207	\$31,700,00	\$26,945,00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Robert Lepping			Start Of Order - End Of Order	100%

Ln Ch S	tart End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1 KWTX 10	/19/16 11/08/16	News 10 @ 6a	СМ	6a-7a	MTWTF	:30	2	\$165.00P-03	0.00 NM	10	\$1,650.00
		News 10 @ 6a									
Start D	ate End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/17/1	16 10/23/16	WTF	2	\$165.00	0.00						
Week: 10/24/1	16 10/30/16	MTWTF	3	\$165.00	0.00						
Week: 10/31/1	16 11/06/16	MTWTF	4	\$165.00	0.00						
Week: 11/07/1	16 11/13/16	MT	1	\$165.00	0.00						
N 2 KWTX 10	/19/16 11/08/16	CBS This Morning	CM	658a-9a	MTWTF	:30	1	\$125.00P-03	0.00 NM	9	\$1,125.00
		CBS This Morning	9								
Start D	ate End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/17/1	16 10/23/16	WTF	1	\$125.00	0.00						
Week: 10/24/1	16 10/30/16	MTWTF	4	\$125.00	0.00						
Week: 10/31/1	16 11/06/16	MTWTF	3	\$125.00	0.00						
Week: 11/07/1	16 11/13/16	MT	1	\$125.00	0.00						
N 3 KWTX 10	/19/16 11/08/16	M-F 9a-10a	CM	9a-10a	MTWTF	:30	1	\$70.00P-03	0.00 NM	10	\$700.00
		M-F 9a-10a									
Start D	ate End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/17/1	16 10/23/16	WTF	2	\$70.00	0.00						
Week: 10/24/1	16 10/30/16	MTWTF	3	\$70.00	0.00						
Week: 10/31/1	16 11/06/16	MTWTF	4	\$70.00	0.00						
Week: 11/07/1	16 11/13/16	MT	1	\$70.00	0.00						
N 4 KWTX 10	/19/16 11/08/16	Price Is Right	CM	10a-11a	MTWTF	:30	1	\$135.00P-03	0.00 NM	9	\$1,215.00
		Price Is Right									. ,
Start D	ate End Date	Weekdays	Spots/Week	Rate	Rating						

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Cosper for State Rep

Alt Order #:

Product Desc: Scott Cosper for St. Rep. 2016

KWTX

Flight Dates:	10/19/16 - 11/08/16	Estimate:	Scott Cosper for St. Rep. 2016
	 _		

Ln Ch	Start	End	Inventory Code		Start/End	Time Days	Len Sp	oots	Rate Pri			Amount
N 4 KWTX	10/19/1	6 11/08/16	Price Is Right Price Is Right	CM	10a-11a	MTWTF	:30	1	\$135.00P-03	0.00 NM	9	\$1,215.00
Sta	ırt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/23/16	WTF	1	\$135.00	0.00						
Week: 10/		10/30/16	MTWTF	4	\$135.00	0.00						
Week: 10/		11/06/16	MTWTF	3	\$135.00	0.00						
Week: 11/		11/13/16	MT	T CNA	\$135.00	0.00	.20		£4.05.00 D.00	0.00 NM	40	¢4.050.00
N 5 KWTX			Young and the R Young and the R	testless	11a-12p	MTWTF	:30	2	\$165.00P-03	U.UU INIVI	10	\$1,650.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/ Week: 10/		10/23/16 10/30/16	WTF MTWTF	2	\$165.00 \$165.00	0.00 0.00						
Week: 10/		11/06/16	MTWTF	4	\$165.00	0.00						
Week: 11/		11/13/16	MT	1	\$165.00	0.00						
N 6 KWTX	10/19/1	6 11/08/16	News 10 @ Noor News 10 @ Noo		12p-1230p	MTWTF	:30	1	\$125.00P-03	0.00 NM	9	\$1,125.00
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/23/16	WTF	1	\$125.00	0.00						
Week: 10/		10/30/16	MTWTF	4	\$125.00	0.00						
Week: 10/ Week: 11/		11/06/16 11/13/16	MTWTF MT	3 1	\$125.00 \$125.00	0.00 0.00						
N 7 KWTX		-	Bold and Beautifu		1230p-1p	MTWTF	:30	2	\$100.00P-03	0.00 NM	10	\$1,000.00
			Bold and Beautif	ul			.00	_	ψ100.001 00	0.00 14141	10	Ψ1,000.00
Sta Week: 10/	ert Date	End Date 10/23/16	<u>Weekdays</u> WTF	Spots/Week	<u>Rate</u>	Rating						
Week: 10/		10/23/16	MTWTF	2 3	\$100.00 \$100.00	0.00 0.00						
Week: 10/		11/06/16	MTWTF	4	\$100.00	0.00						
Week: 11/	/07/16	11/13/16	MT	1	\$100.00	0.00						
N 8 KWTX	10/19/1	6 11/08/16	The Talk The Talk	СМ	1p-2p	MTWTF	:30	1	\$80.00P-03	0.00 NM	9	\$720.00
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/		10/23/16	WTF	1	\$80.00	0.00						
Week: 10/ Week: 10/		10/30/16 11/06/16	MTWTF MTWTF	4 3	\$80.00 \$80.00	0.00 0.00						
Week: 11/		11/13/16	MT	1	\$80.00	0.00						
N 9 KWTX			M-F 4p-5p	СМ	4p-5p	MTWTF	:30	2	\$85.00P-03	0.00 NM	10	\$850.00
	art Date	End Date	M-F 4p-5p	Spots/Week	Pate	Pating						
Week: 10		10/23/16	<u>Weekdays</u> wTF	<u> </u>	<u>Rate</u> \$85.00	Rating 0.00						
Week: 10/		10/30/16	MTWTF	3	\$85.00	0.00						
Week: 10		11/06/16	MTWTF	4	\$85.00	0.00						
Week: 11/		11/13/16	MT	1	\$85.00	0.00						
N 10 KWTX	10/19/1	6 11/08/16	News 10 @ 5p News 10 @ 5p	CM	5p-530p	MTWTF	:30	1	\$195.00P-03	0.00 NM	9	\$1,755.00
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/23/16	WTF	1	\$195.00	0.00					1	
Week: 10/ Week: 10/		10/30/16 11/06/16	MTWTF MTWTF	4	\$195.00 \$195.00	0.00 0.00						
Week: 11		11/13/16	MT	1	\$195.00	0.00						
N11 KWTX	10/19/1		CBS Evening Ne		530p-6p	MTWTF	:30	2	\$195.00P-03	0.00 NM	10	\$1,950.00
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10	/17/16	10/23/16	WTF	2	\$195.00	0.00						
Week: 10		10/30/16	MTWTF	3	\$195.00	0.00						
Week: 10/ Week: 11/		11/06/16 11/13/16	MTWTF MT	4 1	\$195.00 \$195.00	0.00 0.00						
			News 10 @ 6p	CM	6p-630p	MTWTF	:30	1	\$300.00P-03	0.00 NM	9	\$2,700.00
21	-4 D-4-	F-4 D-4	News 10 @ 6p	O	D-4.	Deline						
Sta Week: 10	art <u>Date</u> /17/16	End Date 10/23/16	<u>Weekdays</u> WTF	Spots/Week 1	<u>Rate</u> \$300.00	Rating 0.00						
Week: 10		10/23/10	MTWTF	4	\$300.00	0.00						
Week: 10		11/06/16	MTWTF	3	\$300.00	0.00					l	

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Order / Rev:

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Advertiser:

Product Desc:

Cosper for State Rep

Alt Order #: Flight Dates:

10/19/16 - 11/08/16

Estimate:

Scott Cosper for St. Rep. 2016

Scott Cosper for St. Rep. 2016

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N12 KWTX	10/19/16	5 11/08/16	News 10 @ 6p News 10 @ 6p	СМ	6p-630p	MTWTF	:30	1	\$300.00P-03	0.00 NM	9	\$2,700.00
Start Week: 11/0	<u>Date</u> 7/16	End Date 11/13/16	Weekdays MT	Spots/Week 1	Rate \$300.00	Rating 0.00				:		
N13 KWTX	10/20/16	3 11/03/16	Thursday Night K Thursday Night K		Various	T	:30	1	\$250.00P-03	0.00 NM	3	\$750.00
	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/1 Week: 10/2		10/23/16 10/30/16	T	1 1	\$250.00 \$250.00	0.00 0.00						
Week: 10/3		11/06/16	T	1	\$250.00	0.00					_	
N14 KWTX			Tuesday Prime H Tuesday Prime H	lr 1	658p-8p	-T	:30	1	\$700.00P-03	0.00 NM	2	\$1,400.00
<u>Start</u> Week: 10/2	<u>t Date</u> 4/16	End Date 10/30/16	<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$700.00	Rating 0.00						
Week: 10/3		11/06/16	-T	1	\$700.00	0.00						
N 15 KWTX	10/21/16	3 11/04/16	Friday Prime Hr 3 Friday Prime Hr 3		9p-10p	F	:30	1	\$600.00P-03	0.00 NM	3	\$1,800.00
	<u>Date</u>	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/1 Week: 10/2		10/23/16 10/30/16	F	1	\$600.00 \$600.00	0.00 0.00						
Week: 10/3		11/06/16	F	1		0.00						
N 16 KWTX	10/19/16	5 11/07/16	M-F News 10 @ M-F News 10 @	-	10p-1035p	MTWTF	:30	3	\$450.00P-03	0.00 NM	11	\$4,950.00
	t Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10/1 Week: 10/2		10/23/16 10/30/16	W-F MTW-F	3	\$450.00 \$450.00	0.00 0.00						
Week: 10/2		11/06/16	MTW-F	4	\$450.00	0.00						
Week: 11/0	7/16	11/13/16	M	1	\$450.00	0.00						
N17 KWTX	10/19/16	6 11/07/16	Late Show Late Show	CM	1035p-1137	p MTWTF	:30	1	\$120.00P-03	0.00 NM	8	\$960.00
	<u>Date</u>	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/1 Week: 10/2		10/23/16 10/30/16	W-F MTW-F	1	\$120.00 \$120.00	0.00 0.00						
Week: 10/3		11/06/16	MTW-F	3	\$120.00	0.00						
Week: 11/0		11/13/16	M	1	\$120.00	0.00						
N18 KWTX			CBS This Mornin CBS This Mornin	-	558a-8a	5-	:30	1	\$50.00P-03	0.00 NM	3	\$150.00
	t Date	End Date	<u>Weekdays</u> S-	Spots/Week	Rate	Rating						
Week: 10/1 Week: 10/2		10/23/16 10/30/16	S-	1 1	\$50.00 \$50.00	0.00 0.00				- 1		
Week: 10/3		11/06/16	S-	1	\$50.00	0.00						
N 19 KWTX	10/22/16	6 11/05/16	Sa News 10 @ 6 Sa News 10 @ 6		6p-630p	S-	:30	1	\$110.00P-03	0.00 NM	3	\$330.00
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/1 Week: 10/2		10/23/16 10/30/16	S- S-	1	\$110.00 \$110.00	0.00 0.00						
Week: 10/3		11/06/16	S-	1	\$110.00	0.00						
N20 KWTX	10/22/16	6 11/05/16	Sa-Su News 10 (Sa-Su News 10 (10p-1035p	S-	:30	1	\$300.00P-03	0.00 NM	3	\$900.00
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/1 Week: 10/2		10/23/16 10/30/16	S- S-	1 1	\$300.00 \$300.00	0.00 0.00						
Week: 10/2		11/06/16	5-	1	\$300.00	0.00						
N21 KWTX			CBS Sunday Mor CBS Sunday Mo	-	758a-930a	S	:30	1	\$140.00P-03	0.00 NM	3	\$420.00
<u>Start</u>	t Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating				l		
Week: 10/1		10/23/16	S	1	\$140.00	0.00				l		
Week: 10/2 Week: 10/3		10/30/16 11/06/16	S S	1	\$140.00 \$140.00	0.00 0.00				l		
N22 KWTX			The NFL Today	CM		2:00 PIS	:30	1	\$150.00P-03	0.00 NM	3	\$450.00
			The NFL Today		(11:00 AM-1					I		

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KWTX

Totals

207

\$31,700.00

Order / Rev:

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Advertiser: Product Desc: Cosper for State Rep

Alt Order #: Flight Dates:

10/19/16 - 11/08/16

Estimate:

Scott Cosper for St. Rep. 2016 Scott Cosper for St. Rep. 2016

Inventory Code Break Start/End Time Ln Ch Start End Days Len Spots Rate Pri Rtg Type Spots Amount N22 KWTX 10/23/16 11/06/16 The NFL Today 11:00 AM-12:00 PI----S :30 \$150.00P-03 0.00 NM \$450.00 The NFL Today (11:00 AM-12:00 PM) Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/17/16 10/23/16 ----S \$150.00 0.00 1 ----S Week: 10/24/16 10/30/16 1 \$150.00 0.00 -**--**--S Week: 10/31/16 11/06/16 0.00 1 \$150.00 N23 KWTX 10/23/16 11/06/16 Su News 10 @ 530p 530p-6p ----S :30 \$100.00P-03 0.00 NM 3 \$300.00 CM Su News 10 @ 530p Start Date **End Date** Weekdays Spots/Week Rate Rating ----S Week: 10/17/16 10/23/16 \$100.00 0.00 1 Week: 10/24/16 10/30/16 ----S 1 \$100.00 0.00 ----S Week: 10/31/16 11/06/16 \$100.00 0.00 N24 KWTX 10/23/16 11/06/16 Sunday Prime Hr 1 СМ 558p-7p ----S :30 \$500.00P-03 0.00 NM 3 \$1,500.00 Sunday Prime Hr 1 Start Date **End Date** Weekdays Spots/Week Rate Rating ----s Week: 10/17/16 10/23/16 1 \$500.00 0.00 ----S Week: 10/24/16 0.00 10/30/16 1 \$500.00 ----S Week: 10/31/16 11/06/16 \$500.00 0.00 ----s N25 KWTX 10/23/16 11/06/16 Sa-Su News 10 @ 10p CM 10p-1035p :30 \$450.00P-03 0.00 NM 3 \$1,350.00 Sa-Su News 10 @ 10p Weekdays Spots/Week Start Date **End Date** Rate Rating ----S Week: 10/17/16 10/23/16 1 \$450.00 0.00 ----S Week: 10/24/16 10/30/16 1 \$450.00 0.00 ----S Week: 10/31/16 11/06/16 \$450.00 0.00 1 N26 KWTX 10/19/16 11/06/16 All Day Rotator СМ 4a-4a **MTWTFSS** :30 \$0.00P-08 0.00 NM 42 \$0.00 All Day Rotator Start Date **End Date** Weekdays Spots/Week Rate Rating --WTFSS \$0.00 0.00 Week: 10/17/16 10/23/16 14 **MTWTFSS** Week: 10/24/16 10/30/16 14 \$0.00 0.00 Week: 10/31/16 11/06/16 **MTWTFSS** 14 \$0.00 0.00